

# Greater Triangle Chapter of IFMA

## Monthly Newsletter

Vol. 10 Issue 1 January 2011

[www.ifmatriangle.org](http://www.ifmatriangle.org)



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## Welcome to our Greater Triangle Chapter News



We hope you will take a few minutes to review this monthly issue of our chapter newsletter. This monthly publication is designed to share chapter and FM news, upcoming meetings and events, introduce fellow colleagues, and much more. **Our IFMA Greater Triangle Chapter** currently includes over 240 active members representing facilities large and small and facility products and services in and around the Triangle. The Board and Committees extend an invitation to you to join us and hope that you find professional growth through the opportunities provided by the chapter.

*Please visit our chapter website to meet the Board and Committee members, learn how to participate, become a chapter sponsor, and obtain information about upcoming meetings and events as well as review archived newsletters and past meeting/event reviews:*  
[www.ifmatriangle.org](http://www.ifmatriangle.org).

## A Message From Our President

*Heather Denny*  
McDonald York Building Company

*"This bright New Year is given me, to live each day with zest, to daily grow and try to be, my highest and my best!" William Arthur Ward.*

In 46 BC, Julius Caesar established January 1 as New Year's Day dedicated to the God of gates, doors, and beginnings. Each year, we are given this gift of a new beginning and how will we use this gift we have been given. In our strategic plan, we set objectives for some new initiatives during our Chapter year. Many committees have been working on these events for the first half of 2011.

One of our initiatives is to hold a roundtable meeting. This is one of the requests that came out of our annual survey. We want to listen and act on the feedback from our membership. By spring, we hope to hold our first roundtable; topics and speakers are currently being determined.

With many of you giving of your time and efforts to the Chapter, we want to provide recognition of your commitment to the facility management profession, as well as to your employer. By May, we intend to have a system in place to provide this recognition. Building upon our attendance at this year's Advocacy Day, the Professional Development Committee will engage with our local law makers on issues affecting our industry. We are also looking to have some of these law makers come and meet with our group.

Finally, you will read more in this newsletter about the Innovation Committee, which is an initiative to help guide the growth of the Chapter while keeping us fresh and new. May you find interest in one of these new initiatives or one of our existing activities. Let us know and we will get you plugged in. Happy New Year! May the doors open for many new beginnings.





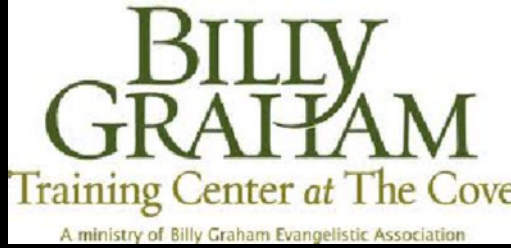
# Upcoming Meetings and Events

January 12<sup>th</sup> at RBC Center  
11:30am-1:00pm

## Platinum Sponsors



## Gold Sponsors



We are very excited to have a distinguished Facility Manager join us for our January General Membership Presentation. Douglas Van Wirt is the Managing Director of Property Services for the Billy Graham Training Center at the Cove in Asheville, NC. Doug has been speaking on workplace safety for over twenty years and is knowledgeable on safety program training, scope, general safety, safety committees, record keeping and emergency response. Not only will Doug share his knowledge of this extensive topic, but he will also share with us his personal experiences in facilities at the Billy Graham Training Center.

Join us January 12th to share in the extensive knowledge of this fellow facility manager in not only safety, but the challenges and rewards of managing this incredible complex in Asheville. [RSVP here](#) for this event.

Please note that this presentation is accredited by IFMA.



## After Hours Social at Buffalo Brothers

Please join us on Thursday, January 20<sup>th</sup> from 5:30pm – 8:00pm for an IFMA After Hours Social. Come share in the networking and fun with great friends and colleagues!

Location:  
Buffalo Brothers  
4025 Lake Boone Trail Raleigh, NC

[RSVP here](#) for this event.



## Attention Golfers...Save the Date!

**Wednesday April 27, 2011** is the date for IFMA Triangle Chapter's 9<sup>th</sup> Annual Golf Outing! The details are still being determined. Be on the look for more information and how to rsvp to this event.

For now, mark your calendars and gear up for some friendly competition!





# New Committee Announcement

## Innovation Committee



The Greater Triangle Chapter continues to grow and evolve. An outgrowth of this year's strategic planning event is the announcement of the creation of the Innovation Committee to be chaired by Mike O'Brien and initially include committee members David Sielaty and Sara Gilbert, both past-presidents.



This standing committee will report on their progress to the board of directors and is intended to supplement other committee's efforts and handle special projects. The initial charter of the committee is to increase membership value

by using experience and industry knowledge, and leveraging national IFMA influences, to offer enhancements and recommendations to improving the Chapter as a whole, including its processes.



The committee is already working on their first assignment, working closely with the Programs Committee on enhancing both the speaker's and presentations that occur in the member meetings.

If you would like to get more involved, please contact **Mike O'Brien** at [michael.obrien@quintiles.com](mailto:michael.obrien@quintiles.com)



## Community Outreach News

By Denise Johnston, CFM

### Silver Sponsors

The Community Outreach Committee is planning an event to assist Interact. Interact is an organization that provides assistance for women and children in need. Our plan is to make a contribution to Interact's educational program by purchasing equipment (computer, printer etc) that will enable the participant's of the Interact organization an opportunity to enhance their skills.



We will kick off the event in January.

Please be on the lookout for future details.



## IFMA's World Workplace Review - Part 2



The World Workplace Experience  
By Denise K. Johnston CFM  
October 2010 – Atlanta, GA



World Workplace is IFMA's premier conference and offers many avenues for professional development including outstanding educational sessions, world renowned keynote speakers, a forum to exchange ideas with other IFMA chapters, a great opportunity to meet the leadership of the IFMA organization and learn more about the organization and a chance to meet new friends.

To learn more about annual sponsorship opportunities, contact [Craig Youst](mailto:Craig.Youst@ifma.org) at 919-832-3770



Each year the event is held in a different city with an attendee roster from all over the globe. The 2010 event was held in Atlanta with approximately 4,500 attendees. The Greater Triangle Chapter was well represented with 52 members attending, which is a little less than a quarter of our membership. This strong presence demonstrates our Chapter's commitment and support to the growth and development of the facility management profession both locally and nationally.

Part of the WWP experience is exchanging Chapter Pins and this year, we traded a shiny new pin that was designed by our very own, Linnet Vissering. It was exciting to trade a new pin, receive compliments on the design, and engage in conversation about how we developed the criteria for the pin design contest.

On Tuesday evening, the chapter held an informal dinner at the Peasant Bistro with 20 members in attendance. This allowed members an opportunity for camaraderie and to strategize a little on how they would tackle the conference.

For the second year in a row, I had the honor of planning the WWP Member Reception with Roger Peterson of Aramark, the sponsor of the event. The venue was at STATS Sports Bar. I think everyone in attendance would agree that it was a great success! Thank you to Aramark and Roger, for supporting the Chapter and making the event possible.

In addition to the member reception, Wednesday is a big day, as it is the official opening of the conference. The keynote speaker was The Honorable Alexis M. Herman, former US Secretary of Labor and Workforce Expert; her keynote address highlighted working in a new economy – one powered by technology, fueled by information, and drive by knowledge. She also shared thoughts on generational changes and effects on workplace culture and environment. After the keynote, everyone followed a drum line into the expo hall and WWP2010 was on its way. This year, the official welcome reception for the conference was held at the Atlanta Aquarium and in my opinion was best WWP opening I've attended. The ambiance was just about perfect! Where else could you dance and watch a whale gracefully swim by? Thursday and Friday are jammed with educational sessions with opportunities to network and mingle with members from other chapters. And the final grand event is the Awards of Excellence Gala. This is a very impressive affair with everyone in cocktail attire and ready for a night to celebrate IFMA. And the Greater Triangle Chapter members had a wonderful time sharing their experiences with one another and tearing up the dance floor.

This was my 4<sup>th</sup> year of attending the World Workplace conference and is something I look forward to each year. The conference gives me the opportunity to be a little selfish for a couple of days and devote time and energy to expanding my knowledge and education about FM; which is important today with things changing so quickly. I find the WWP the perfect opportunity to expand my existing knowledge, learn something new and meet new friends.

This certainly does not cover all aspects of the conference, as there really is too much to put into words. My advice is to attend one WWP for yourself and I'm pretty sure you will get the WWP fever.



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## Test Your CFM Knowledge

### Quality Assessment & Innovation

**You must reduce a level of service for a task performed by your housekeeping contractor.**

**What is the best method for determining what services you can reduce?**

- A. Develop a survey for all site employees regarding the level of service they feel they are receiving and make a decision based on results.
- B. Email all site employees regarding the anticipated change and ask for opinions.
- C. Leave it up the contractor to decide which services should be reduced.
- D. Determine based on own experience and opinions and reduce services during a trial period.



### More about the newsletter

The IFMA Greater Triangle newsletter is produced by the Publicity Committee. Please contact Jeff Tyburski, Linda Kops, or Sheri Davis at [www.ifmatriangle.org](http://www.ifmatriangle.org) for questions or additional information.



## This Just In...

Congratulations to Joey Adcock, our Chapter Secretary, on earning his FMP Certification! Read more on his experience on obtaining this certification and how you can become certified as a FMP through IFMA.

The Facility Management profession is a relatively new discipline on the world stage. IFMA has worked tirelessly to gain recognition as the leader in education for facility managers, creating varying degrees of certifications. The first level in the education hierarchy is the Facility Management Professional, FMP. The FMP credential utilizes an online education platform with built-in tests to check your understanding of the material. There are four competencies that you will learn to gain your FMP – The Business of FM, Operations and Maintenance, Planning and Project Management, and Leadership and Management. By earning the FMP credential, you are learning the standards and best practices that are tried and true and will show upper management your desire for professional development. I have been working on my FMP for the past year and today have just finished the coursework. I am very excited to have achieved this credential and my employers are happy with all the improvements I have made to the Facility Department.

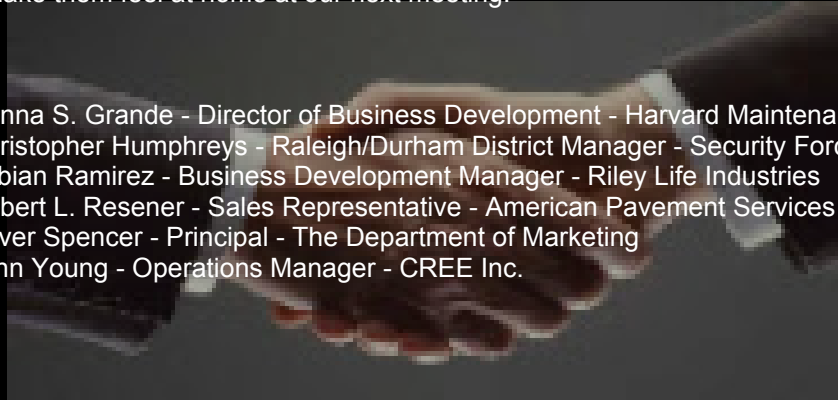


Check out [IFMA.org](http://IFMA.org) to get started and good luck!

## Welcome New Members!

Please take a moment to recognize new members to our chapter. Please take time to greet and make them feel at home at our next meeting.

- Donna S. Grande - Director of Business Development - Harvard Maintenance Inc.
- Christopher Humphreys - Raleigh/Durham District Manager - Security Forces Inc.
- Fabian Ramirez - Business Development Manager - Riley Life Industries
- Robert L. Resener - Sales Representative - American Pavement Services
- Oliver Spencer - Principal - The Department of Marketing
- John Young - Operations Manager - CREE Inc.



## 2011 Membership Drive



We encourage all of our active members to invite prospective members (both professional and associate) to our IFMA events throughout each month. If the prospective member joins IFMA as a Professional Member, the current active member who sponsored them will go in a monthly drawing for a chance to win \$100!! Stay tuned for future winners.



Wishing you  
a safe and  
prosperous  
New Year!

2011

## EarthWise™ HVAC Systems



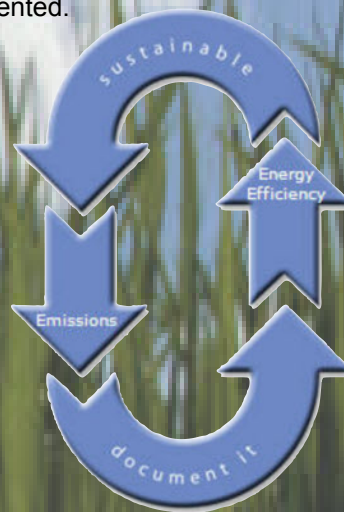
Whether Going Green is important, LEED points are what you are looking for, or just being a good steward of the environment, an EarthWise™ System is an option to consider. For any building Owner concerned with Energy, IAQ and the Environment, Trane's EarthWise™ Systems represent a design philosophy whose time has come. EarthWise™ Systems by definition provide documented sustainability of high efficiency, low emissions over the entire lifetime of the building.

EarthWise™ systems are sustainable systems that deliver measurable, superior performance at a lower operating cost. Benefits of EarthWise™ systems include improving system performance, lowering life cycle costs and sustaining system performance for life.

The EarthWise™ system design philosophy departs from old rule-of-thumb design assumptions and leverages high efficiency HVAC equipment and advanced control to optimize the whole system's design and operation. Improved system performance can include reduced energy cost, superior occupant comfort and improved space acoustics. Depending on the owner's priorities reduced first cost and/or lowers operating costs are provided by EarthWise™ systems. First cost savings are obtained by reduced materials and mechanical system footprint. Lower system utility cost is achieved through balancing and optimizing the energy use of each system component. Sustainable operation is enabled through the flexibility of such systems and advanced control knowledge which adapts system performance to changing building requirements and informs the operating staff of potential performance degradation. All this put together ensures the lowest life cycle environment impact for the facility.

This EarthWise™ logo helps communicate the concept for your facility. Each arrow in the logo represents an aspect of EarthWise™.

1. EarthWise™ systems are designed and performed at the highest level of energy efficiency.
2. EarthWise™ systems reduce emissions of all types to the lowest possible level – refrigerant, CO, NOx, etc.
3. EarthWise™ system performance is sustainable and there are features of the system that enable sustainability.
4. EarthWise™ system performance must be proven – said another way, it must be documented.



## Did You Know?

Did you know that EarthWise Systems offer lower installed and operating costs, better comfort, quieter operation as well as system sustainability? This opens the door to LEED points, Energy-Star Ratings and Energy Efficiency Rebates for building owners.