

Greater Triangle Chapter of IFMA

Monthly Newsletter

Vol. 10 Issue 3 March 2011

www.ifmatriangle.org



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Welcome to our Greater Triangle Chapter News



We hope you will take a few minutes to review this monthly issue of our chapter newsletter. This monthly publication is designed to share chapter and FM news, upcoming meetings and events, introduce fellow colleagues, and much more. **Our IFMA Greater Triangle Chapter** currently includes over 240 active members representing facilities large and small and facility products and services in and around the Triangle. The Board and Committees extend an invitation to you to join us and hope that you find professional growth through the opportunities provided by the chapter.

Please visit our chapter website to meet the Board and Committee members, learn how to participate, become a chapter sponsor, and obtain information about upcoming meetings and events as well as review archived newsletters and past meeting/event reviews:
www.ifmatriangle.org.

New Web Site Coming Soon

Greater Triangle Chapter of the International Facility Management Association
Raleigh / Durham / Chapel Hill

Announcements: The Greater Triangle Chapter continues to grow and evolve. An outgrowth of this year's strategic planning event is the...

Chapter Information | Membership | Programs and Events | Professional Development | Resources | News

Feature Article
The Greater Triangle Chapter continues to grow and evolve. An outgrowth of this year's strategic planning event is the announcement of the creation of Innovation Committee Co-Chairs Mike O'Brien and initially include members Nancy Padgett, Todd Taintor, Sara Gilbert, both past presidents. This standing committee reports their progress to the board of directors and supports the committee's efforts and handle special projects. The main focus of the committee is to increase membership value by using expertise and industry knowledge, and leveraging national IFMA information and resources. The committee's efforts and recommendations to improving the Chapter as a whole, including its processes. The committee is already working on their assignment, working closely with the Programs Committee on enhancing both the speaker's and presentations that occur in the member meetings. If you would like to get more involved, please contact Mike O'Brien at michael.obrien@quintiles.com

Member Spotlight
The Department of Marketing is a Raleigh, NC based firm providing a full suite of marketing, advertising and promotions services...more

Upcoming Events: January
January 12: Luncheon with the facility manager of the Billy Graham Center...more

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Poll Question
How many IFMA events are you planning on attending in 2011?
 Less than three
 Three to six
 More than six
Submit

News
The Greater Triangle Chapter continues to grow and evolve. An outgrowth of this year's strategic planning event is the announcement of the...more

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A Message From Our President

By Linda Kops

Lan-Way Roofing Company, Inc.

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“Getting to know your Chapter President”

Serving as IFMA’s Chapter Newsletter Editor in Chief, I thought to do something different this month for the Presidents Message. Many of us know Heather Denny as the inspiring woman who serves as President of McDonald York Building Company, as well as our IFMA Chapter President. But how many of us really know her? I met up with Heather one Friday afternoon, shared a few margaritas, and enjoyed my time getting to know Ms. Denny during my Happy Hour Interview. I hope you read on and discover a few things about our Chapter President you may not have known before.



1. How and when did you get into business with McDonald York Building Company? “I began working as an Estimator for McDonald York in 1995, right out of college graduating with a degree in Civil Engineering from NC State.”
2. Throughout your career, who are you most thankful for and why? “I am thankful to those you didn’t do it right – to those who didn’t ask for help. This made me question everything, which in turn helped me learn all that I know.”
3. What has been the most UNUSUAL project you’ve worked on at McDonald York? “I was onsite on a multi-project contract for 8 years at (Glaxo, GlaxoWellcome) Glaxo SmithKline. It ultimately made me understand what was important to the client. This particular experience is one of the projects I’ve worked on that has made me who I am today.”
4. Can you tell me how being involved with IFMA has influenced you as a person? “Through IFMA, I have acquired solid relationships, both professionally and personally.”
5. What is your business goal this year? “To build the people at McDonald York so they can get to the next levels in their careers.”
6. Name 5 things in your refrigerator right now? “Beer, wine, champagne, cheese, and half and half.”
7. What was your last book read? “The Gifts of Imperfection by Brené Brown.”
8. Your favorite place to visit? “Maui or any Ritz Carlton Hotel.”
9. What is one thing you treated yourself to in the last 6 months? “I bought a house.”
10. If you had to give a 10 minute speech to a High School, what would be your topic of discussion? “Find what you love to do and do that!”

Upcoming Meetings and Events

March Chapter Meeting

When: Wednesday, March 9, 2011

Time: 11:30 am - 1:00pm

Place: RBC Center

Please join us for our March monthly meeting at the RBC Center. Our speaker will be Joe Milazzo II, PE - Executive Director, Regional Transportation Alliance. He will be speaking on a topic that impacts each and every IFMA member in the Triangle - Regional Transportation. Joe will give us an update on highways, transit, air service, and high speed rail, as they impact our business community and our day to day commutes. To RSVP, [click here](#).



ACC Networking Event for IFMA Members

March Madness Hits IFMA Triangle Chapter Members!

Please join us Friday, March 11th for this year’s first networking event. We will enjoy an afternoon of fun and friendly competition, as we cheer on our favorite teams in the ACC Tournament. We will be watching the event live at the Raleighwood Cinema and Draft House.



Silver Sponsors



To learn more about annual sponsorship opportunities, contact [Craig Youst](#) at 919-832-3770



- Where: Raleighwood - 6609 Falls of Neuse Road Raleigh, North Carolina 27615
- When: Friday, March 11th 1-5pm
- What: Watching ACC Tournament coverage
- How: \$20 per person - includes food and 2 free drink tickets
- Who: Event capped at 75 members
- Why: Joint networking event Programs & Membership sponsored!

To RSVP, [click here.](#)

Attention Golfers!

SOLD OUT!

IFMA's 9th Annual Golf Tournament!



With all the cold weather we've been having lately, an IFMA Golf Tournament is the perfect event to look forward to! Dust off your Clubs and RSVP for a great time! Proceeds will benefit the IFMA Foundation Scholarship Program!

Date: Wednesday April 27, 2011
Time: 1pm - Shotgun Start (registration begins at 11am)
Location: Lochmere Golf Club
After Golf: Pig Pickin' and Awards Ceremony
Cost: \$100 per player Early Registration (\$110 after April 6th)

The NC Museum of Art Tour is Back!

Thursday, March 31, 2011
3:30 pm - 5:30 pm



The IFMA Triangle Chapter has scheduled an exciting Tour of the NC Museum of Art. This will be a Tour of the facilities followed by a question and answer session in their auditorium. This amazing tour will begin in the front lobby of the NCMA promptly at 3:30pm! There is no charge for members.

Immediately following the Tour, our members and guests can head over to The Brickhouse in Raleigh for an After Hours Social.

NC Museum of Art is located on 2110 Blue Ridge Rd. Raleigh, NC
The Brickhouse Sports Pub is located at 3801 Hillsborough St. Raleigh, NC

Sign up [here.](#)

Community Outreach News

Volunteer for Habitat for Humanity!

The Community Outreach Committee has been hard at work planning for the next community event. It only makes sense that we participate in a Habitat for Humanity project; after all we are facility managers. This year, we will be participating in a Habitat project located at August Crossings in southeast Raleigh on Saturday, April 16, 2011 and we would like to secure a team of at least 12 to 24 volunteers by April 1st. The workday will be from 8:30am to 4pm, more details to follow as the date draws near.





I have participated in many Habitat projects and have always left at the end of the day with a sense of appreciation, gratitude and humility for all of the blessings that I have been bestowed. This is a great way to help a family achieve a lifelong goal, homeownership.

If you are interested in volunteering, please contact John Diamond at (919) 381-3990 John.Diamond@Hilldrup.com or Denise Johnston at (919) 544 7125 Denise.Johnston@cassidyurley.com.



Past Meeting Review

Provided by Paul Fox, 310 Architecture & Interiors, PA



“An IFMA Round Table Discussion”

“It was one of the best programs I’ve ever been in. It was hard to stay in my role as facilitator.” Bill Brooks, EBM



Our February Chapter Meeting was an absolute box office hit!! Over 100 persons registered. For those of you who missed this one, I am sure you have heard about its success from one of the attendees. The Round Table event format was a result of the input received from the Chapter surveys many of you completed. This meeting, held at the Embassy Suites in Cary was broken up into tables of approximately 8-10 chapter members participating in discussions ranging from corporate policies to developing relationships. This open forum allowed table participants, both Professional and Vendors, to share their opinions on how they do business so their counterparts better understand how to interact and develop relationships with one another.

There were too many questions, comments and responses from the Round Table to include here, but here are a few examples of the discussion points:

How do your companies develop new vendor/customer relationships?

- Current Resource for references (IFMA has been good for this)
- In unusual economic times, ability to listen and be a good partner
- Accountability, communication
- Peer relationships
- Best Practices
- Core competencies
- Weighted qualities – price, quality, etc.
- How can I best support the Facilities Manager? (An associate member focus)
- Develop Long Term Partner/Relationship
- Be there and support
- Contact them in a quick and professional manner – get to the point

What is your focus in 2011? Do you have particular needs areas – (i.e. improved functionality and cost containment, sustainable products and practices, LEED certification process)

- Cost containment & maximize returns for the company (example – window tinting)
- Environmental concerns being driven by the end user
- Renovation – more green products because the right thing to do
- Industries that are perceived as more environmental - may be more important
- Cost effectiveness; what sets us apart from a service perspective
- Maintaining costs #1
- Negotiating new contracts

Our Chapter offers members many best practices and other resources, and this event proved that we can meet, share information about ourselves, and develop a better understanding of how to get the most out of our membership.

We need to give a big hand of applause to Michael O’Brien, the joint Programs/Innovation Committees, and all of the Table Volunteers for their hard work in creating and facilitating this successful program. Should you like to see a copy of the comments in full, please contact Michael O’Brien Michael.O'Brien@quintiles.com for a copy of the transcript.





Test Your CFM Knowledge

Operations and Maintenance

Proposed renovation work in an existing building must meet code provisions applicable to:

- A. Additions
- B. New construction
- C. The original construction
- D. Similar building



More about the newsletter

The IFMA Greater Triangle newsletter is produced by the Publicity Committee. Please contact Jeff Tyburski and Linda Kops at www.ifmatriangle.org for questions or additional information.



CFM Review Class

April 14 - 15, 2011

9:00 am - 6:00 pm each day

Red Hat, 900 Main Campus Dr. 5th Floor

The Certified Facility Manager® (CFM) credential sets the industry standard for ensuring the knowledge and competence of practicing facility managers.

The Greater Triangle Chapter's Professional Development Committee brings you the CFM Exam Review Class to the Triangle at a 30% discount to all members!



The course is an excellent precursor to taking the CFM exam, and it serves as a refresher to existing CFMs as they stay informed in today's fast moving advances within the industry. The course is organized around the nine Facility Management competencies. This is a full two-day CFM Review course. This class will cost \$350 (members) \$450 (non-members). This cost includes all course materials.

The course is being held at Red Hat's offices in Raleigh.

Welcome New Members!

Please take a moment to recognize new members to our chapter. Please take time to greet and make them feel at home at our next meeting.

- Richie Barbour - Vice President - Floorscape
- Michael Bentkowski - Service Manager - IES Commercial Inc.
- Jacqueline M. Eddy - Facilities Administrator - Red Hat, Inc.
- Robert E. Frost - Director of Operations - Fluor Enterprises Inc.
- Michael B. Palazzo - Director - GCA Services Group, Inc.
- Richard Pecore - Account Manager - Sentry Watch, Inc.
- Kelly Raynor - Account Executive - Brock Contract Services
- Mark B. Schepers - Sales Representative - Shepherd Electric Supply
- Lynnette Sheets - Office Administrator - Red Hat, Inc.
- Bruce Stanert - Account Executive - Honeywell
- L Kathie Walsh - Sodexo
- Daniel G. Williams - Sales Executive - Strategic Connections, Inc.

Thank you!

A Special Thank You to Web Innovation Studio!

We would like to take a moment to thank Ernie Reddish of Web Innovation Studios for his four years of dedication and service to our Chapter. Ernie played a pivotal role in the design of our Web Site and Newsletter. In 2009, our Chapter won the IFMA Award of Excellence - News Letter of the Year. Ernie's responsiveness and professionalism has played an important role in the growth of our Chapter. Please consider [Web Innovation Studio](http://www.webinnovationstudio.com) for your Web Site needs.

Green Corner

By Linda Kops, Lan-Way Roofing Company, Inc.

General Motors Building becomes largest Roofing Recycling Project

In a real-world demonstration of "closed loop" recycling, Sika Sarnafil completed the largest vinyl roofing recycling project in North America last July at a General Motors Customer Care & Aftersales building in Lansing, Michigan, according to the company.

This extensive project involved the reroofing of 475,000 square feet of roof, nearly 1,000,000 square feet of recycled vinyl roofing membrane, and was conducted in two phases over a two-year period. The old vinyl membrane removed in Lansing during phase one was reprocessed and later used in the manufacture of new vinyl membrane. Some of the new vinyl membrane installed at the GM facility during phase two contained recycled vinyl recovered from phase one.

The project was part of GM's Landfill-Free plant program in which the world's largest automaker recycles or reuses all waste materials. Currently, GM has 74 manufacturing plants across the globe that do not send waste to landfills. On average, more than 97 percent of waste materials from these plants are recycled or reused and about 3 percent is converted to energy at waste-to-energy facilities. The GM plant houses automotive parts for distribution to dealerships and remained operational throughout the project. Each phase of the work required the removal of two layers of roofing membrane. The recycling of the older roof membrane diverted about 120 tons of waste from local landfills.

Sika Sarnafil's energy-efficient vinyl roof membrane was installed during both phases to provide the facility with watertight protection. The membrane's white surface reflects the sun's rays to decrease heat flow through the building envelope and, consequently, reduces the energy consumption required for building air-conditioning.

"Sika Sarnafil is proud to be part of this project that could provide important lessons for the building industry as it relates to waste elimination and environmental commitment," said Brian J. Whelan, Senior Vice President of Sika Sarnafil. "Sika Sarnafil's Roof Recycling Program creates a strong bond between the manufacturer, contractors, building owners and the government with a goal to benefit the environment through waste reduction."

Carl Reinke, project manager for General Motors, said, "Sika Sarnafil was a real benefit because they were the only manufacturer that did the recycling themselves." Each phase of the project was completed in total by an authorized Sika Sarnafil contractor — ChristenDETROIT of Detroit, Michigan was responsible for phase one, and National Roofing and Sheet Metal Co. of Burton, Michigan completed the second phase. Trucks that delivered the new roofing membrane were available to transport the old roofing material away for recycling, increasing the transportation efficiency and reducing costs.

The elimination of tipping fees normally incurred to dispose of older membrane typically offsets, in large part or in total, any additional costs associated with the handling, storing and shipping of the recycled membrane.

Todd Sova of National Roofing and Sheet Metal said, "Despite the extra work, I would look forward to doing this again. When you see the trucks driving away with all this old roofing material that would normally end up in a landfill, it is nice to see it going to be recycled into new roofing. Owners need to understand this benefit, and GM understands it well."

"GM's goal is to minimize waste with an aggressive program to recycle and repurpose waste at our manufacturing sites," said John Bradburn, manager of GM's waste reduction efforts. "The recycling effort on the Lansing building fits perfectly in extending our stewardship, and I hope it sets an example with the construction and the automotive industry. Sika Sarnafil's efforts in recycling point to a company that has a good customer relationship and end-of-life solution."

For more information, visit www.sikacorp.com.

Did You Know?

Sika Sarnafil has diverted more than 20 million pounds of vinyl membrane from the landfill as part of its recycling program, turning it back into roofing and waterproofing membrane products. The company is the first roofing company in the U.S. to receive certification from the UL Environment regarding the recycled content of its roofing membrane products. Sika Sarnafil's 10-foot wide SarnafilR and Sikaplan roofing membranes, PVC Protection Layer and Sarnatred group of products contain an average of 10 percent recycled vinyl content from pre- and post-consumer sources.



IFMA Facility Fusion

March 23th-25th, 2011.
Boston, MA

Sign up now for the IFMA Facility Fusion hosted in Boston, MA,
March 23th-25th, 2011.

For more information, go to www.ifmafacilityfusion.org.