



**Greater Triangle Chapter of IFMA  
ANNUAL SPONSORSHIP PROGRAM  
July 1, 2011 to June 30, 2012**

**Benefits**

The Annual sponsorship program allows the Greater Triangle Chapter of IFMA to provide exciting and innovative programs and networking events for our members. These sponsorships fund the majority of programing and operations for the Chapter.

We are extremely thankful for the support of all sponsors and strive to create a sponsorship program that benefits the sponsor. This year we have made adjustments to the program and provided additional opportunities within the program.

As a sponsor, your organization gets exposure to our entire membership through identification at events, spotlights, and recognition.

Sponsorship is only available to Chapter members. We do welcome both associate and professional sponsorships.

*The following outlines our four levels of annual sponsorship then the additional individual sponsorships:*

<b>Platinum Sponsorship</b>	<b>\$2,250</b>
<b>Golf Tournament</b> <ul style="list-style-type: none"><li>• Corporate Signage at event</li><li>• Corporate Signage at select Golf Tournament Hole</li><li>• Corporate Logo and Sponsorship (sponsorship TBD, 4 beverage carts available with \$100 additional fee)</li><li>• Four (4) complimentary player entries</li></ul>	<b>General Sponsorship</b> <ul style="list-style-type: none"><li>• "Sponsor Spotlight" on Chapter Website for 12 months</li><li>• "Sponsor Spotlight" in Chapter Newsletter, one month during the year. Write up to include marketing information about the company and expert industry advice</li><li>• Logo on Website Homepage</li><li>• Website Listing with Profile and Contact Information</li><li>• Corporate Logo Advertisement on monthly Newsletter</li><li>• Invitation to speak to Members at one monthly meeting</li><li>• Listing at Top of Associate Resource Directory</li><li>• Company Branded Give-Aways can be provided at all monthly meetings</li><li>• Logo on display at all Chapter events</li></ul>
<b>Mega-Network Event</b> <ul style="list-style-type: none"><li>• Corporate Signage at event</li><li>• Four (4) complimentary tickets</li></ul>	
<b>Membership Appreciation Event</b> <ul style="list-style-type: none"><li>• Corporate Signage at event</li><li>• "Sponsor Spotlight" &amp; Presentation at Membership Appreciation Event</li><li>• Two (2) complimentary tickets</li></ul>	

## **Gold Sponsorship**

**\$1,500**

### Golf Tournament

- Corporate Signage at event
- Corporate Signage at select Golf Tournament Hole
- Two (2) complimentary player entries

### Mega-Network Event

- Corporate Signage at event
- Two (2) complimentary tickets

### Membership Appreciation Event

- Corporate Signage at event
- Two (2) complimentary tickets

### General Sponsorship

- Website Listing with Profile and Contact Information
- Corporate Logo Advertisement on monthly Newsletter
- Invitation to speak to Members at one monthly meeting
- Listing at Top of Associate Resource Directory
- Logo on display at all Chapter events

## **Silver Sponsorship**

**\$1,000**

### Golf Tournament

- Corporate Signage at select Golf Tournament Hole

### Mega-Network Event

- Two (2) complimentary tickets

### Membership Appreciation Event

- Corporate Signage at event
- One (1) complimentary tickets

### General Sponsorship

- Website Listing with Profile and Contact Information
- Corporate Logo Advertisement on monthly Newsletter
- Listing at Top of Associate Resource Directory
- Logo on display at all Chapter events

## **Bronze Sponsorship**

**\$500**

### Membership Appreciation Event

- Corporate Signage at event
- One (1) complimentary tickets

### General Sponsorship

- Website Listing with Profile and Contact Information
- Corporate Logo Advertisement on monthly Newsletter
- Listing at Top of Associate Resource Directory
- Logo on display at all Chapter events



## Individual Sponsorship Opportunities

- Monthly Meeting Company  
Branded Pen Sponsorship  
**\$50** (per meeting; supplies provided by Company)
  - *9 total sponsorships available*
- Monthly Meeting Company  
Branded Mint Sponsorship  
**\$50** (per meeting; supplies provided by Company)
  - *9 total sponsorships available*
- Invitation to speak to Members at one monthly meeting  
**\$250**
  - *Potential of 9 total sponsorships available, availability determined after Annual sponsors secure time slots*
- After-Hours Social Sponsorship  
**\$250** (can provide company branded give aways at sponsored social)
  - *4 total sponsorships available*
- Membership Appreciation Event  
Social Sponsorship  
**\$1000**
  - *2 total sponsorships available*
- Membership Appreciation Event  
Food Sponsorship  
**\$1000**
  - *2 total sponsorships available*
- Membership Appreciation Event  
Invitation Sponsorship  
**\$500** (must be committed and paid prior to August 1<sup>st</sup> to receive logo on back of all invitations)
  - *1 total sponsorship available*
- Membership Appreciation Event  
Centerpiece Sponsorship  
**\$50**
  - *12 total sponsorships available*
- Membership Appreciation Event  
Photographer Sponsorship  
**\$300**
  - *1 total sponsorship available*
- Mega-Network Social Sponsorship  
**\$1000**
  - *2 total sponsorships available*
- Mega-Network Food Sponsorship  
**\$1000**
  - *2 total sponsorships available*
- World Workplace Social  
Sponsorship  
**\$1000**
  - *1 total sponsorship available*
- Academic Council Spring  
Symposium at Duke University  
Social Sponsorship  
**\$1000**
  - *2 total sponsorships available*
- Monthly Board Lunch Sponsorship  
**\$250**
  - *10 total sponsorships available (Opportunity to speak to board for 5 minutes. Board meeting can be held at your location or location determined by board, your choice.)*
- Community Outreach Food  
Sponsorship  
**\$250**
  - *4 total sponsorships available*
- Community Outreach Shirt  
Sponsorship  
**\$500**
  - *1 total sponsorships available*
- Golf Tournament Event Sponsorship  
**\$1,500** (must be committed and paid prior to January 1<sup>st</sup> to receive logo on all communications)
  - *1 total sponsorship available*
- Golf Tournament Lunch  
Sponsorship  
**\$500**
  - *1 total sponsorship available*
- Golf Tournament Beverage Cart  
Sponsorship  
**\$600**
  - *4 total sponsorships available (Platinum sponsors have first right of refusal)*
- Golf Tournament Snack Cart  
Sponsorship  
**\$500**
  - *1 total sponsorships available (Platinum sponsors have first right of refusal)*
- Golf Tournament Specialty Hole  
Sponsorship  
**\$300**
  - *4 total sponsorships available*
- Golf Tournament Tent Sponsorship  
**\$1,000**
  - *1 total sponsorship available*
- Golf Tournament Hole Sponsorship  
**\$100**
  - *Quantity determined on annual sponsor participation total sponsorships available*

